

2024 EDITORIAL CALENDAR

ISSUE	EDITORIAL FEATURES	AD CLOSE	MATERIAL DUE
JANUARY	NOW TRENDING A review of the newest trends in everything, whether products for makers, business trends or more	Nov 25, 2023	Dec 1, 2023
MARCH	SMELLS GOOD! All about fragrance, especially for the home/car	Jan 25, 2024	Feb 1, 2024
MAY	MASTER MERCHANDISING How to merchandise your goods like a pro	Mar 25, 2024	Apr 1, 2024
JULY	DESIGN MANIA Tutorials for beautiful soap designs by guest makers. Candle design is included.	May 25, 2024	Jun 1, 2024
SEPT	MADE FOR MEN Focus is on men's products and marketing to men	Jul 25, 2024	Aug 1, 2024
NOV	FORMULARY This is the all-formula issue	Sep 25, 2024	Oct 1, 2024

MAKING SOAP *COSMETICS & CANDLES*

