

2021 EDITORIAL CALENDAR

ISSUE	EDITORIAL FEATURES	AD CLOSE	MATERIAL DUE
JANUARY	BEYOND SOAP Focus on mineral makeup, lotion, scrubs & more	Dec 1, 2020	Dec 7, 2020
MARCH	CELEBRATING WOMEN Women in business: inspiration and advice	Feb 1, 2021	Feb 7, 2021
MAY	DESIGN MANIA! Tutorials for artistic soap design	Apr 1, 2021	Apr 7, 2021
JULY	GET ONLINE! Expanding business via the internet	Jun 1, 2021	Jun 7, 2021
SEPT	BEGINNINGS Helps for beginner soapmakers, including the costs; beginners in business	Aug 1, 2021	Aug 7, 2021
NOV	HOW DO THEY DO IT? How successful soap/bath & body and candlemakers get started	Oct 1, 2021	Oct 7, 2021

MAKING SOAP *COSMETICS & CANDLES*

