

# 2022 EDITORIAL CALENDAR

ISSUE	EDITORIAL FEATURES	AD CLOSE	MATERIAL DUE
<b>JANUARY</b>	<b>SURFACTANTS</b> Surfactants; soap and other surfactant products	Nov 25, 2021	Dec 1, 2021
<b>MARCH</b>	<b>BUSINESS GROWTH</b> Growing your business via brick-and-mortar, hiring, etc.	Jan 25, 2022	Feb 1, 2022
<b>MAY</b>	<b>DESIGN MANIA!</b> Tutorials for artistic soap design	Mar 25, 2022	Apr 1, 2022
<b>JULY</b>	<b>BULK SELLING</b> Wholesale, Private label, contract manufacturing; what is the difference and how can I get started or how to outsource	May 25, 2022	Jun 1, 2022
<b>SEPT</b>	<b>FORMULARY</b> This is the all-formula issue	Jul 25, 2022	Aug 1, 2022
<b>NOV</b>	<b>PACKAGING</b> Packaging for your brand; sustainable, etc.	Sep 25, 2022	Oct 1, 2022

# MAKING SOAP

## *COSMETICS & CANDLES*

