2023 EDITORIAL CALENDAR

ISSUE	EDITORIAL FEATURES	AD CLOSE	MATERIAL DUE
JANUARY	HAIR & THERE All about making hair products	Nov 25, 2022	Dec 1, 2022
MARCH	PRICING FOR PROFIT Learn to accurately price product for profit and tips & tricks	Jan 25, 2023	Feb 1, 2023
MAY	DESIGN MANIA! Tutorials for artistic soap design from featured artists	Mar 25, 2023	Apr 1, 2023
JULY	WEDDINGS IN FAVOR Get in on the wedding favor business. The how and the why	May 25, 2023	Jun 1, 2023
SEPT	THE COSTS OF MAKING What you need and how much it costs to begin - soap and other products	Jul 25, 2023	Aug 1, 2023
NOV	FORMULARY This is the all-formula issue	Sep 25, 2023	Oct 1, 2023

